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Dr. James Brown
Seba Solutions
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James, our thanks to you for the outstanding keynote presentation you gave for our Tivoli Development Leadership Meeting on April 24, 2008 in Dallas Texas. Your presentation *"Kill What's Ugly While It's Young"* provided great value to our worldwide team. This value was clearly evident when the leaders from each region were allowed to stand and provide their "take-aways" from the three day event and elements of your presentation were repeatedly cited, without any prompting!

You have a unique ability to frame timeless leadership principles in a way that refreshes their perspective as well as giving them the motivation to put these principles into practice – the building blocks that we often forget in our day to day busy lives. Your willingness to meet with our leaders prior to the session, taking into account the messages we wanted to send enabled you to understand our specific business challenges and to shape the content in a way that will enable our leaders to use the information to impact their performance. Here are a few of the comments that people made on the evaluations:

"Dr. Brown's presentation offered an alternative way of providing leadership. His dynamics keep the audience attentive"

"Excellent, simple, meaningful messages"

"If we all took time regularly to step back and remember what Dr. Brown taught us we would be unstoppable in the marketplace. A huge culture change but one with a great return."

"James Brown -one of the best speakers to fill that agenda role in awhile - entertaining and valuable"

"James Brown's presentation has inspired me even more with leadership style that I want to model after"

We appreciate the valuable contribution you have made in making our conference a success.

Laura Sanders
VP Development, Tivoli

Alan Ganek
CTO, Tivoli Software & VP, Autonomic Computing